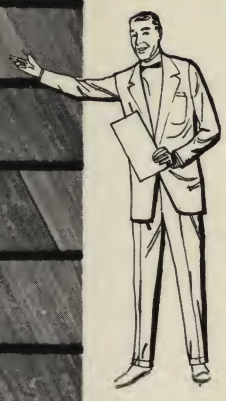
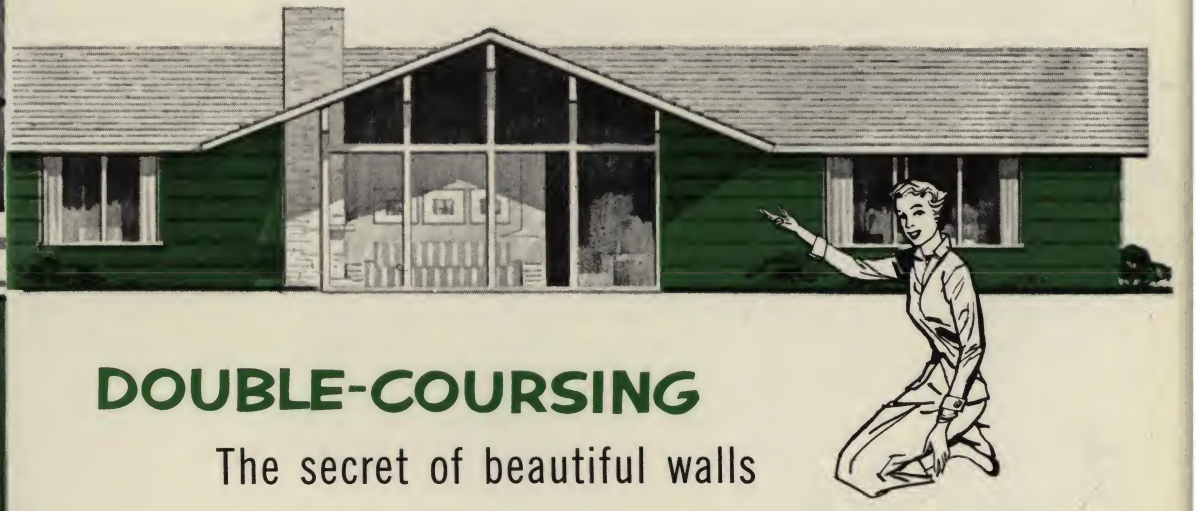
with CEDAR SHINGLE ROOFS
and CEDAR SHAKE or SHINGLE WALLS
dream homes
come true



CERTIGRADE SHINGLES

America's favorite roof

When building or modernizing your home, *don't overlook the roof!* Structurally, it is the most important part of the house. The cedar shingle is a "natural" product—doesn't have that factory-made look. Instead, there is a quiet dignity and charm to a cedar shingle roof that will add immeasurably to the value and appearance of your home. A shingle roof just naturally goes with most any type of architecture. Cedar roofs can take it, too. Blistering heat, driving wind, crackling cold—none faze the rugged "staying power" of shingles. And cedar is famous for durability and long life. That is why a cedar shingle roof is your best buy in long-lasting, low-maintenance good looks. Cedar shingles have been America's favorite roofing for as long as there have been houses in our land. Your home is your largest single investment. It certainly deserves the protection and enhancement of genuine cedar. Ask your lumber dealer about adding the crowning glory of cedar to *your* home.



DOUBLE-COURSING

The secret of beautiful walls

The most modern sidewall treatment combines the traditional beauty and lasting qualities of western red cedar to make America's foremost exterior wall for homes of all sizes. Walls of shakes or shingles are in keeping with the modern trend toward wide weather exposures, more graceful lines that cast deep, attractive shadows. These heavy bands of shadow not only provide a sense of rugged beauty, but also they make the house appear lower in height—give it that "ground-hugging" character, which is so much in keeping with modern architecture.

DOUBLE-COURSING is an entirely different method of application, developed to meet the demand for more style, more insulation, more dollar economy in sidewall construction.

Each horizontal row of shakes or shingles consists of a double layer . . . with every row in sight backed by another row of hidden (economy grade) shingles. By doubling the rows, and by spacing them wide distances apart, architects are able to create this beautiful, modern appearance at low cost, while gaining the extra insulation of two layers of cedar. The double thickness at the bottom edge of each row creates a heavy shadow line, makes this economical treatment look more luxurious than any other.

Little wonder that, wherever you go in America, home owners are demanding double-coursed sidewalls of genuine cedar shakes or shingles. They're beautiful; they're easy to apply; and double-coursed sidewalls *cost less per year of life.* Both pre-colored, beautifully striated cedar shakes and natural kiln-dried cedar shingles are available through your retail lumber dealer.

This Certigrade label identifies quality-inspected shingles produced by members of the Red Cedar Shingle Bureau. In buying shingles, insist that the Certigrade label appear under the bandstick of each bundle.

1

1. Walls and roof of cedar lend personality, warmth and charm to home exteriors. Notice, too, how accents of cedar siding blend with the rich looking shingle roof and shake walls. Wedding wood with wood is always in fashion, always in taste.

2. Traditional architecture and traditional cedar have been harmoniously in tune for generations. Shingle or shake walls, topped with an enduring roof of cedar shingles, have long been established as the accepted exterior for America's most popular home styles.

3. The wondrous qualities of cedar provide their maximum benefit on the roof. Here, sun and storms beat strongest. Cedar shingle roofs effectively fight weather and wear, give years of carefree service and actually become more beautiful as they mellow with the years.

4. Split-level houses afford more living space per foot of property. Consequently, they hold down building costs. Cedar shake sidewalls, with their wide weather exposures and deep shadow line, are ideal for giving homes a contour-hugging appearance, and helping improve a split-level's horizontal "line."

5. A native setting is best utilized when natural materials dominate the home exterior. The snug shingle roof and attractive shake walls which make this smaller ranch-style house so inviting also add a genuine tone in keeping with the rustic surroundings.

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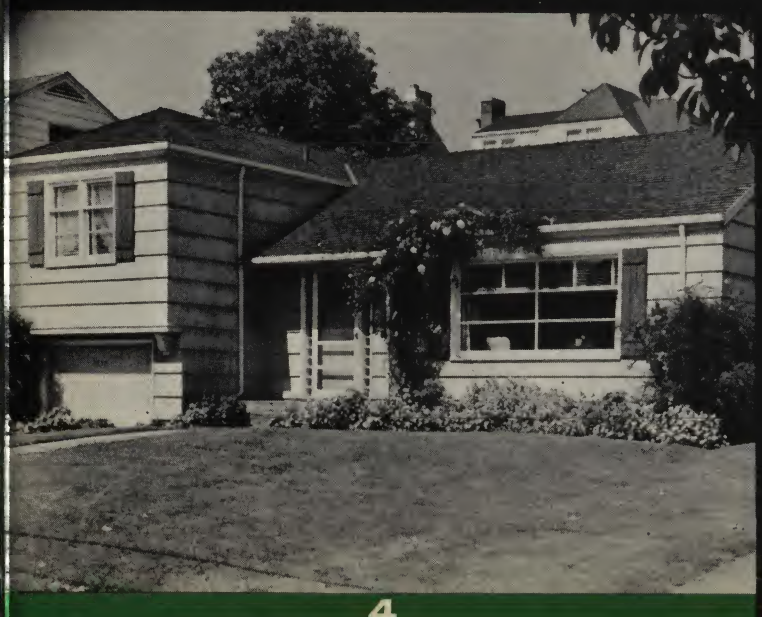

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Make old homes better than new with walls of CEDAR SHAKES or SHINGLES

Remodeling your home with cedar shakes or shingles will actually give your walls *better* insulation, *greater* strength, and *greater* value for every dollar of cost than you would obtain by building anew. The double thickness of rigid, durable cedar is the reason. While most remodeling materials are quickly identified as "repair" materials, cedar shakes or shingles will make your walls the equal of any in your neighborhood. These quality products are traditionally used for the newer, finer homes.

Modernizing your walls in this permanent fashion is accomplished with the same double-coursing construction method used on new houses. The simple steps listed at right can transform your home into one of lasting beauty, comfort and economy. Ask about modernizing your walls with cedar shakes or shingles, today.

1. Unsaturated building paper is laid between shingles and sheathing, or directly over the old wall when remodeling.
2. Outer course is laid with a 1/2″ vertical projection down from the under (concealed) layer, providing attractive thick appearance and shadow line.
3. Unstained Red Label, No. 3 or Undercoursing Grade Shingles are used for the under courses.
4. Double-coursing can be applied over virtually all types of outmoded walls, or over spaced or solid sheathing in new construction.
5. Weather exposures may be varied to achieve many desirable architectural effects. On outer courses, sixteen-inch No. 1 Certigrade shingles or shakes may be exposed up to 12″ to the weather. No. 1 eighteen-inch shingles or shakes allow exposures up to 14″ to the weather.
6. Two rust-resistant, small-headed 6d nails per shingle or shake for the outer course, applied 2″ above butt-line and 3/4″ from edges. (Use 5d nails for new construction.) Use a third nail in shingles wider than 8″. Nail in a straight line. Each undercourse shingle may be stapled temporarily, or held in place with one 3d nail.

For detailed instructions on how to either re-roof or re-wall your home with red cedar shingles, consult your retail lumber dealer or write:

RED CEDAR SHINGLE BUREAU

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550 Burrard Street, Vancouver 1, B. C.

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